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**Maricopa County Workforce Development Board  
Meeting Minutes  
Wednesday, May 18, 2016**

**Members Present:** Belinda Hanson, Blair Liddicoat, Chevera Trillo, Donna Pettigrew, Frank Armendariz, James Godfrey, Kelsie McClendon, Kimberly Hall, Marie Sullivan, Patricia Wallace, Robin Schaeffer, Shawn Hutchinson, Steve Troxel, Tim Stump, Tony Maldonado

**Members Absent:** April Addison, Che Collins, James Marshall, Kayong Holston, Melissa Rafalski, Reyes Medrano, Rick McCartney, Rodney Pack, Shellie Frey, Vanessa Andersen

**Staff Present:** Nancy Avina

**Call to Order**

Steve Troxel, Chair called the meeting to order at 9:37 a.m.

**Roll Call**

Nancy Avina took roll call, quorum was present.

**Service First**

Steve Troxel recognized Tony Maldonado's last meeting. Certificate of appreciation presented to Mr. Maldonado.

Richie Taylor shared smart justice team success story presentation.

**Discussion, Review, and Possible Action**

**Committee Designations – Workforce System**

Discussion on workforce system committee to include social media. Frank Armendariz in discussion of creating a google community. Kelsie McClendon suggested being a communication committee. Marie Sullivan currently responsible of workforce system committee. Discuss more. Steve Troxel asked for meeting with Frank to make sure this fits in overall picture. Marie Sullivan tasked to head that up. Additional comments and discussion.

**Youth Committee Chair**

Steve Troxel informed looking for a chair and a vice-chair for the youth committee. Looking for someone with experience and knowledge. Kelsie McClendon has already volunteered. Looking for anyone else that may be interested.



## **WDD Director's Report**

### **Workforce System**

Patricia Wallace provided verbal update on local plan. As of spring Governor issued letter to all local workforce areas indicating each area that petitioned to be its own local area has been given that authority. Maricopa County has been deemed own local area as well as City of Phoenix; working together looking at regional processes and policies, may change after this year. All planning and report due September 1st will be focused on Maricopa County and its operations. Workgroup will be put together if interested in participating in workgroup let Nancy Avina know.

All should have received preliminary regional report produced by City and County through intergovernmental agreement, launching point for local plans. Where intersect, cross over and run parallel. Focus areas awareness, access, business services, youth services, and regionalism. Want input and feedback will hold stakeholder meetings. State looking for new and effective, outcome and data driven. Taking very literally.

Regional plan required to put together. Local plan first and look how both plans roll up to regional plan; will also put workgroup together, if interested let Nancy Avina know. Nancy Avina and Isis Sanchez will coordinate. Will be looking at current sectors and emerging sectors.

Marie Sullivan inquired about funding; Patricia Wallace informed Regional Manager Zach Schmitz has report.

## **Regional Manager's Report**

### **Adult/Dislocated Worker**

Stacey Faulkner gave verbal update on main projects going on. Maricopa County is partnering with Head Start under strengthening working families initiative pilot program holding group enrollment sessions for City of Surprise and El Mirage for individuals living in poverty. Enroll and provide training and employment services while children enrolled in Head Start to get out of poverty. First enrollment session May 20th, first of many should that prove to work.

Spearheading initiative with hiring for heroes; part of US Chamber of Commerce foundation. Targeted towards individuals getting out of the military providing them with a fellowship and work experience; once complete with 12 weeks of fellowship they are employed. Flyer up on our website. Most individuals will be employed by Northern Trust, very high paying jobs making from \$80,000 – \$120,000 depending on position guaranteed hire after 12 weeks. Looking for 20, will be extending deadline. Flyers will be sent, explains criteria and has contact information. Any veteran that is recently released within 30 days – will get clarity. Would be enrolled in our program and we will provide funding. Spouses of Veterans also eligible. Steve Troxel asked if Veterans have to be residents of Maricopa County, Stacey Faulkner clarified they do not.

Maryvale community development program, revitalization project in Maryvale; a lot of our population unemployed 20% reside in Maryvale ages 25 – 35. 2 brainstorming sessions more to come, working to get individuals self-sufficient and really grow Maryvale. A lot of talent don't know how to develop their careers and get into pipeline/pathway. A lot of businesses and community partners involved.

Skillful in partnership with Community Colleges, Goodwill and City of Phoenix anchor navigators for Skillful developing 6 events to promote Skillful and touch Employer bases, 4 veteran specific events.



Intel layoff Maricopa County awarded WARN, somewhat difficult to get things going they have contracted services to Lee Hecht Harrison. Lee Hecht partner with us on career fairs, to hopefully do some rapid reemployment, events to get reemployed.

Diana Diaz will give rundown of individuals placed in employment specific to sector. For 3rd quarter currently have 2422 individuals enrolled in system, of those 597 brand new have benchmark of 200 new enrollments per month. CGS's have caseloads 180. Served/tracked 3621 individuals not enrolled, identified 2600 have become employed within 6 months of utilizing our center services. 214 individuals were exited, 175 were employed at exit 83% success rate average wage \$19.49/ hour. Tony Maldonado asked what we are doing with the aging/retired. Stacey Faulkner informed we attend networking group St. Pat's held by Jim Godfrey send our BAC's network with individuals retired/older workers that want to reenter workforce average of 15 people that attend, also attend corner at corner stone networking group same idea. Successful in employing 4 of them so far, we are reaching out to that population most have the skills just need help finding employment opportunities. Additional comments and discussion.

### **Youth**

Tina Luke reminded verbally we have 4 youth hubs Avondale, Mesa, Tempe and Peoria and provided staffing information, 3 case managers down final stages of interviewing, expect to be fully staffed. Target population shifted with new law to out of school, age's 16 – 24 not attending school with an additional barrier to education or employment. Are disengaged, are disconnected, are hard to find, doing a lot of outreach with community organizations also talked to probation officers. Have attended several community events, trying to figure out best way to connect directly with youth. Reached out to Raul Daniels retired, experienced and connections throughout valley; hired part-time temp. Introducing us to new events.

### **Justice**

Terry Farrell presented a PowerPoint on Smart Justice. Been in action 6 month as team; 10 person team. Handouts with more information will be left in back of room. Brief comments and discussion. Chevera Trillo asked if Smart Justice is looking at other areas within Maricopa County such as animal care and control to create a clean start opportunity. Evidence based pilot to move forward need to make decisions on evidence.

Smart Justice would like WDB to entertain in the future the idea of a Justice advisory group, or how that might fit into something.

### **Financial**

Zach Schmitz presented a financial update via PowerPoint. June 30, 2016 end of fiscal year. Marie Sullivan asked for percentage of dollars that are discretionary funding; Patricia Wallace said free no restrictions are none of the funds. Other grant opportunities, we have 1 Markle, add \$50,000 don't comingle funds, one time award. We receive 0 general funds, WDD 100% from WIOA. There are no other streams unless we go out for a grant. Additional discussion held. Marie Sullivan requested opportunity to see program dollar allocation breakdown outside of just the general. Patricia Wallace added if there is other data want to see let us know and Zach can work on it. Marie Sullivan Interested in categorical budget. Additional comments.



## **Maricopa Workforce Development Report**

### **Dash Board**

Nina Lindsey presented on handout attached to agenda. Update on where we are for our 3rd quarter results. Questions reach out to Nina Lindsey.

### **Business Services**

Introduction of Candace Tierney newest member to WDD role is workforce Development Coordinator at Town of Wickenburg. Heath Anderson AAED workforce practitioner of year award.

Diana Diaz presented a PowerPoint update on Business Services employment outcomes March 17th – May 3rd. Kelsie McClendon would like to see whether or not client got training, who training provider was and how effective. Additional comments and discussion.

### **Website**

Richie presented video and social media links to all social media pages. Nancy Avina will send via email. Encourage to like and share. Growing presence, other way to get word out.

## **Committees Report**

### **Executive Committee**

Steve Troxel informed structure of board is leading up to Retreat. Planning for that looking for volunteers. As we put together standing committees they are going to create task forces. Look at what we individually need to do to meet our objectives upcoming fiscal year.

Steve Troxel nominated and confirmed Marie Sullivan as vice-chair and Robin Schaeffer as second vice-chair.

Chevera Trillo asked if date was confirmed for retreat. Nancy Avina informed falls on September board meeting date.

### **Nominations Committee**

Jim Godfrey gave proposed candidates attending meeting opportunity for introductions. Jim Godfrey informed about orientations, two dates set 16th and 23rd of June and would like to invite everyone. Will do overview of WIOA, talk about financial aspect, and will get tour of center. Brief update on terms, pulled names out of hat, staggered terms. Once Board of Supervisors approves proposed slates everyone will be notified of terms length. After term is up you are allowed to reapply.

Survey please complete as soon as possible will use as part of our orientation.

### **Youth Committee**

Tony Maldonado gave report on youth committee. Staff has been concentrating on enrollment. Goal 800 enrollment by June 30; 187 active files, 30 pending enrollments. Metrix in previous years were different. Structure under WIA service



delivery has changed dramatically. Aggressive goal to make sure we were serving as many youth as possible. Reach goals. Concentration on disconnected youth. Discussion held.

### **Sector Committee**

Kelsie McClendon gave update on planning meeting for sector committee. Talked about what purpose of committee would be, overall how to promote career pathways across sectors. Talked about initiatives such as Skillful, who right players are, anyone on board welcome to join.

Reaching out to some folks create strategic alliances around who would be best to get to the table on career pathways. Steve will send out some letters. Look at data, do we have the data.

Kelsie McClendon asked for any sector updates.

Donna Pettigrew gave update on Healthcare taskforce, met twice since last board meeting. Goal in Healthcare taskforce put out survey monkey to 103 HR Directors in Healthcare entities. Asked series of questions, working with Chad Haas already, horizon health, have employer panels starting up, and healthcare job fairs. Richie helped get on social media.

Steve Troxel gave update on IT taskforce, focusing in cyber security focus jobs and incumbent work jobs. Mid higher senior areas, figure out how to move mid-level to higher level.

Shawn Hutchinson gave update on Apprenticeships, started pre-apprenticeship program different avenue, selected for pilot. Blair Liddicoat client's enrolled, progressing nice. Grant is targeted audience women, minorities and military vets.

### **Other Matters**

#### **Call to the Public/Public Comments**

Nancy Avina wanted bring attention to calendar and make sure that still works for everyone in new fiscal year.

### **Adjourn**

Steve Troxel adjourned meeting at 11:31 a.m.