



COUNTY SUPPORT FOR ECONOMIC DEVELOPMENT PROJECTS



October 4, 2010

Purpose and Authority

- ▶ **New County strategic goals:**
 - ▶ Increase per capita personal income relative to the U.S.
 - ▶ Increase share of regional employment in base industries.
- ▶ **A.R.S. §11-254.04 authorizes Board of Supervisors to use funds for economic development activities that determined will assist in the creation or retention of jobs or will otherwise improve or enhance the economic welfare of the inhabitants of Maricopa County.**



Economic Development Projects

- ▶ County will provide funding for targeted economic development projects for job creation and retention.
- ▶ Projects may include financial assistance for infrastructure and/or job training for new businesses locations and expansion of existing businesses.
- ▶ Projects proposed and administered by a non-profit regional economic development agency.



Project Minimum Criteria

- ▶ **County financial assistance must meet the following criteria:**
 - ▶ Located within Maricopa County.
 - ▶ Result in additional County General Fund tax revenue that will create a one hundred percent return on investment within five years.
 - ▶ Eighty percent of business income must be derived from sale of goods and services exported from Maricopa County.
 - ▶ New jobs must have an average salary of at least one-hundred and twenty-five percent of the median wage for Maricopa County.
 - ▶ Business enterprise must be viable, must maintain commitment to the economy in Maricopa County for at least five years and meet performance expectations, be required to repay County funds .



Economic Development Committee

- ▶ Seven members
 - ▶ Five persons, one appointed by each respective member of the Board.
 - ▶ Two members appointed by the County Manager, one each from the Department of Finance and Office of Management and Budget.
 - ▶ Committee members serve at the pleasure of their appointing authority for terms of two years.
 - ▶ Committee governed through bylaws approved by the Board of Supervisors.
 - ▶ Committee will develop agreement (subject to Board approval) with an appropriate non-profit regional economic development agency to identify and forward proposals.
 - ▶ Committee may engage an independent outside consultant to assist with analysis of proposals, subject to availability of funds.
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Project Review, Approval and Funding

- ▶ All proposals reviewed by the Economic Development Committee.
- ▶ Committee prioritizes recommended proposals within funding appropriated by the Board and available.
- ▶ Committee will analyze proposals to determine if they meet the appropriate criteria and present recommendation to the Board for decision.
- ▶ To optimize economic improvement, the Committee may coordinate proposals with the Industrial Development Authority.
- ▶ Funding will be appropriated from General Fund interest earnings; awards may not exceed amount appropriated or the amount of interest earnings actually received (estimated at up to \$7 m in FY 2011).

